

18/19 FEB EUROPEAN AIRSHOW COUNCIL 2021 DIGITAL CONVENTION



In Partnership with:



Convention Information



WELCOME

CHARLES SKIERA - EAC EXECUTIVE



It is our pleasure to welcome and introduce you to the first Digital EAC Convention. In normal circumstances it would be a leap ahead into digital options out of choice and not necessity, however it goes without saying we are not in normal times. The events of the last year are unprecedented, never has anything in the modern era been so impactful and far reaching. The immediate effects of cancelling events, grounding aviation and pausing many of our normal day to day activities have seen us adapt and change the way we do business, plan and sadly in some cases, will see the loss of events and organisations across the globe. What the future holds is also anyone's guess and our crystal ball is somewhat cloudy also! What we can take solace from, is the public's desire to get out and still attend events and enjoy aviation. The few events that have taken place across Europe enjoyed good attendance and support from the public, overcoming and working within restrictions and developing new ways to operate. We can only hope that this is an indicator of what the 'other side' of the pandemic looks like.

2021 should have seen us join together for our annual convention in Prague, don't panic, it's still planned for the future, when things are a little more stable, safe and right that we should hold a multi national gathering. For now we will turn to our computer screens, phones and tablets to look at a reduced but impactful convention for 2021. There is much to talk through, much to learn and much to develop as we look ahead to the future. We hope you will be able to join us over the Digital Convention and join in developing the post Covid airshow industry of the years to come.

THE DIGITAL CONVENTION



"Life is not about waiting for the Storm to pass, It's about learning to dance in the Rain"

Our Digital Convention will split into 2 distinctive parts for 2021. Thursday will see an expanded version of our special side seminars, designed to allow discussion and sharing following a similar structure across each meeting to support and answer key issue areas from different perspectives.

Friday will see a take on our traditional format with a number of short presentations focussing on key lessons, learning and innovation within the airshow industry during 2020 and looking ahead to 2021.

THURSDAY 18TH FEBRUARY

A bespoke day to meet and great friends, colleagues and new contacts. A virtual meeting place to discuss the hot topics affecting your specific area of the airshow world, sharing ideas to overcome the challenges you and others face in and outside of the Covid period.

OBJECTIVES AND PLANS

Thursday will see a slight variation on our normal side seminars, expanding and developing the themes within a broad plenary setting for all to take part with some broad outline themes. It's your opportunity to share experience, thoughts and plans to help guide the future of your area within the community. There is much variation across each nation, which in turn creates different perspectives and ideas which we can all learn from and develop and understand how each section of the industry can support the other to ensure future success and develop better relations.

Following the Seminar Sessions there will also be opportunity to join plenary sessions from the recent ICAS Convention. These pre recorded sessions will include:

- **Anatomy of Airshow Accidents**
Maj Gen Des Barker
- **Role of Airshows in Recruiting to the Military and Civilian Aerospace Industry**
Panel
- **Sponsorship Solicitation after C-19**
Panel



PERFORMERS / PILOTS

Display Pilots, Operators,
Formation Teams



EVENT ORGANISER

Event Organisers,
Commentators, Suppliers



FDD & FCC

Flying Display Directors,
Flying Control Committee's,
ATC



IMASC PARTNERS MEET

Meeting of International
Military Airshow Council



SEMINARS - CONTENT



PERFORMERS / PILOTS



EVENT ORGANISER



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IMASC PARTNERS

Topics:

- Learning from 2020
 - Positives and Negatives
- 2021 Impacts
 - Planning
 - Safety
 - Guidance
 - Support
- Future of Airshows
 - How to move forward
 - How others can help
 - Innovation
- Role of the EAC in the Future

In a change to our normal side seminars, we have introduced Focus Group meetings, designed to discuss and work through a range of topics, as well as any additional ones you might wish to raise. The topics focus around those issues which have been raised across the airshow world for the last 12 months and looking ahead to share best practice, knowledge and ideas moving forward. Each session will be led by an EAC Board Member. One of the aims is to look at the different approaches for each area of our

industry and how we can support the future of the airshow community, each other and encourage and grow, during and post pandemic. 2020 whilst not a traditional year in terms of airshows did have many positive aspects in changing working practices, linking with our public and also in innovation. It is key that we capture these and ensure we embed the positive aspects for our future. We look forward to you joining us for these meetings and for your contribution in these important areas.



FRIDAY 19TH FEBRUARY

Returning to a more traditional approach, we have a number of speakers from both Europe and North America, looking at a range of current issues as we move into the 2021 display season and what it may look like. Key discussions on topics from 2020 and

"When everything is going against you remember aeroplanes take off against the wind, not with it"





PROGRAMME

Thursday's Seminar sessions will start at 1330 CET (1230 GMT) and run through to 1630, with Plenary sessions following after.

Fridays programme will follow the timings shown on the right.

TIMINGS

The timings for the digital convention will be based on Central European Time (GMT+1), hopefully allowing for some of our North American members and friends to join us, whilst not impacting too heavily on your normal working day's here in Europe.



- 1330 Virtual Exhibition Hall Opens
- 1400 Opening by EAC Exec - Charles Skiera
- 1410 Welcome Address and Leadership-
Gilbert Beukenberghs, EAC Chairman
- 1430 Virtual Airshows, Lessons Learned -
Iain Campbell, PlanesTV
- 1500 NATO Days - Digital Impact Study -
Jagello 2000
- 1520 Keeping Safety Standards High -
Jacques Bothelin, Apache Aviation /EAC
- 1540 Working for Government Support to Events -
George Bacon, BADA
- 1700 Break - Virtual Exhibition Opens
- 1730 Feedback from Plenary Sessions of Thursday -
Seminar Leaders (10 mins each)
- 1800 Keeping your Public, Team and others informed-
Helen Webb, RIAT
- 1830 North American Industry Impact-
John Cudahy, President ICAS.
- 1850 Closing Address - EAC Chairman
- 1900 Convention Closes -
Virtual Exhibition Hall reopens for 30 mins.

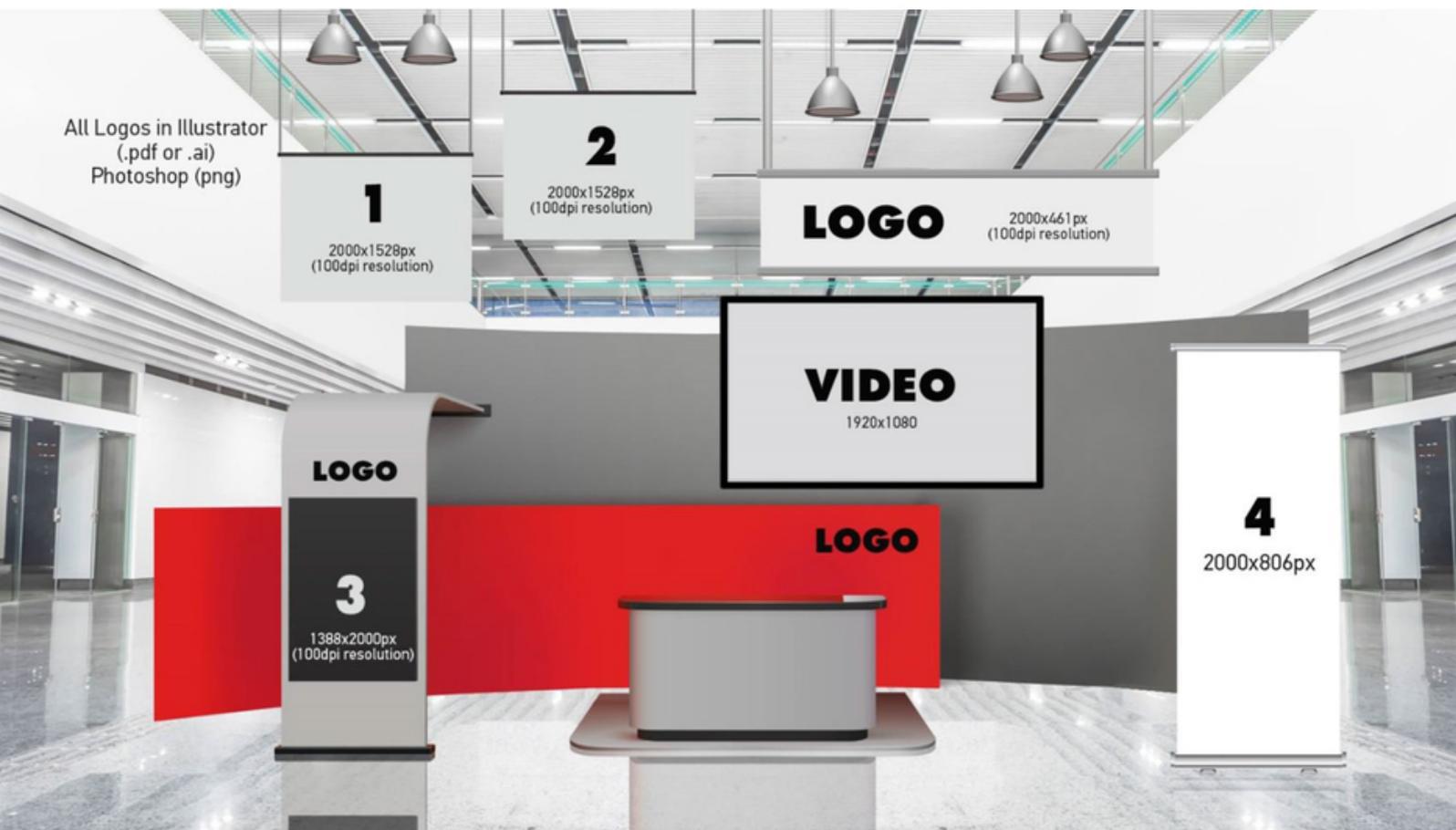
VIRTUAL EXHIBITION HALL

We will be opening a virtual exhibition area to enable you to promote your businesses and events, which will be open before, during the break and after the convention on Friday 19th February. Whilst we cannot meet and discuss in person, we still have the chance for you to display your materials, promote your business and the chance to meet virtually with friends, clients and partners.

Further details will be available upon booking from our Technology Partners - The Podimatas Group. This virtual space will enable you to show the very best you have to offer clients and customers from across the globe, as well as being a great place to meet with friends old and new. Plus this year it has the added bonus of not carrying those heavy boxes across the continent!

€ **75.00**
PER EXHIBITION BOOTH

PODIMATAS
GROUP OF COMPANIES



JOIN US



€ 50.00
PER DELEGATE

The cost of the 2021 Digital Convention will be 50 Euros which includes both the Thursday Seminars and Friday Full Convention meeting. It will also include a years membership to the EAC. This is a per person cost, sadly this year we cannot offer discounts for organisations. The price will increase to 100,00 per person from 01 Feb 2021, so please book early!

REGISTRATION INFORMATION

To register for the 2021 Digital Convention please visit

<http://podimatas.gr/eac2021/>

Each Delegate place will be charged at 50,00 Euros per person, including 1 years membership to the European Airshow Council and covers both the 18th & 19th February 2021. You can also register for your virtual Exhibition Booth at the same time, charged at 75,00 Euros per booth.

If you have any questions or queries please contact:

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The European Airshow Council is proud to be affiliated with:



The European Airshow Council would like to thank our Partners and Sponsors for their support with the 2021 European Airshow Council Digital Convention:



Further information on the EAC and the 2021 Convention can be found on our website and Social Media Channels.

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