



Convention 2017

Newsletter No2

EAC CONVENTION UPDATE

2-4 MARCH 2017

Programme Update

The 2017 Programme is now nearly complete and we are pleased to welcome speakers from across the world to the 2017 EAC convention. We have a couple of speakers left to confirm for the convention, however we are pleased to confirm and welcome our speakers listed below:

- The Norwegian Star Fighter Project
- RAFAT Asian Tour
- Recovering and organisation from a Major Incident
- Transmedia Content For Airshows
- Capturing the Youth of Today for Tomorrow
- Rescue Operations and Airshows
- Displaying Airbus Fly By Wire Aircraft and the A380
- Drone Technology Good and Bad
- Assessing the Risks—Plenary Session
- The Polish AEROPACT Concept
- Display Tracking and Flight Safety Software Project
- Human Factors in Airshows
- Sea Plane Displays
- Energy Toward the crowd and US Rules
- The Challenges of Transitioning from a Sunset to Night time Airshow
- Update from the Fast Jet Display Pilots Seminar.

Future Conventions

As you will be aware the EAC Board made the decision to move to a new guest host nation every third year, returning to Belgium each 1st and 2nd year. After a vote from the delegates present in 2016, the decision was made to remain in Malta for a 2nd term. After successful negotiations between the Chairman and the Astrid hotel in Antwerp, the EAC Convention in

2018 will return the City of Diamonds. 2019 sees us in the 'third' year and after a successful plan and bid from Board member Manolis Karahalios and the team behind Athens Flying Week, we will move to Athens in 2019. As soon as more details are confirmed and dates known we will release further information. Although it is some-

way into the future, we look forward to suggestions and approaches for 2022! 2018 will also see the IMASC conference join us, bringing together the European Air Arms meeting, where military participation is decided.



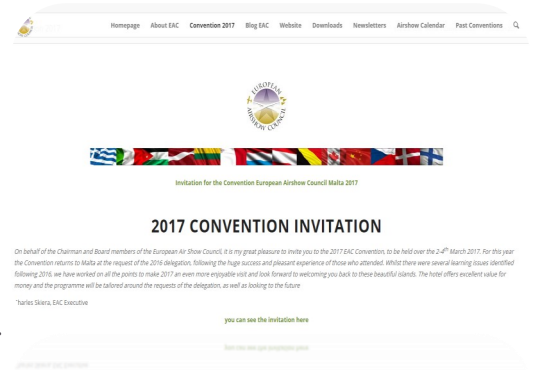
CONVENTION

2-4 MARCH 2017 MELLIEHA BAY, MALTA

Convention Bookings

All the information you need is now on the updated EAC Website. This year we have been unable to provide a joint booking system, therefore accommodation and Convention Bookings need to be done separately. Full information can be found by visiting www.european-airshow.com, and click the heading 'Convention 2017'.

You will be presented with a drop down menu, where you can find the full invitation to download and details on how to book and the booking rates. Please be aware there is a booking charge from our online booking providers.



Airport Transfers

We have changed the system by which we are providing the airport and hotel transfers to simplify it for all. The Hotel will be handling all transfers on behalf of the EAC. When you book your accommodation please ensure you add your flight details to ensure there is someone there to meet you. This service, should you wish to use it will be €10. The transfer to the hotel is approximately 40 minutes dependent on traffic.

All Inclusive

We are pleased once again that the hotel are able to offer us their all inclusive Package, which means that once you have arrived, you don't need to spend anything in the hotel. All your meals and snacks are free from any of the 8 restaurants in the hotel. In a similar fashion it also means that all your drinks are free, both soft and alcoholic, including cocktails, which proved a welcome treat for many in 2016!



Partners Programme

We aim to offer a partners programme again in 2017. A full programme was planned for 2016, however there was insufficient uptake to make it viable. If your partner would be interested in a 1 day excursion please let us know and we will be happy to provide further information for you. This also allows us to ensure that it will be a viable activity and allow you to make suitable arrangements.



Programme Highlights



ICAS Participation

We are pleased to be able to welcome John Cudahy, President of ICAS to return to the EAC Convention. John will be present for the duration of the convention and will present on current US regulation and changes. He will also cover the topic of 'Energy Towards the Crowd', which was mentioned in the September Newsletter and is a major talking point in North American airshows.

Capturing the Youth of Today for Tomorrows Benefit.

Air Commodore Dawn McCafferty is the head of the UK's RAF Air Cadet Organisation. Many nations feature uniformed cadet organisations for youth, particularly as a way to capture their imaginations in the world of aviation. Airshows have a key part to play in this role and also what these organisations can do for airshows by working together.



Displaying Airbus Fly by Wire Aircraft

Claude Lelaie is the former Head of Flight Testing for Airbus, having flown all Airbus types in test and display in recent years. There are challenges for organisers and pilots with large aircraft displaying, particularly the challenges of high tech fly by wire aircraft including the Airbus A380.

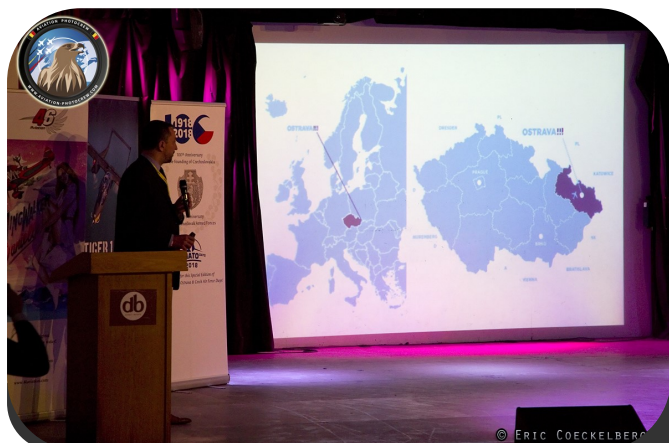
Norwegian Star Fighter Project

A classic and iconic aircraft returned to the skies of Europe in 2016. As the project moves forward, Helge Andreassen will inform us about their plans for the future and the road and challenges to getting this icon of the cold war back into the air. You can take a look at the progress so far by visiting www.starfighter.no



Presentation and Exhibition Hall

Following Feedback on the presentation hall and Exhibition layout we have made significant changes into the layout and equipment. We will be adding additional screens, lighting and sound equipment to ensure you get the best experience possible for presentations at our chosen venue. We have looked at various options which included changing hotels, however the overall limiting factor is the equipment available at the hotel, so this is what has been changed, with an outside AV



Exhibition Area



As is tradition with the EAC the Exhibition area will be available to demonstrate your organisation, display or business. This space will be available free of charge, but must be pre booked, details of how to book will be sent out in the coming weeks.

We will provide the cardboard backings for you to attach your pictures and posters as well as display tables. We have available (to hire) DVD players and TV Screens to play DVD's and images. If you wish to bring pop up banners you are more than welcome to display these on your stands.

To book your place please e-mail Gregory: greg@flows-project.eu to book your space and reserve a DVD player and Screen. Hire of the Screen and player will be €50.00

Competitions

Each year we a secret panel of judges will roam around the exhibition and media stands to judge the best PR material on show. There are two categories, one for Airshow Participants and the other for organisers. The judges choices will be announced during the Hayward's Aviation Airshow Dinner on Friday Evening.



Corridor Displays

We always like to add a touch of airshow magic to the convention and the corridors and hallways of the hotel are a great place to do it.

If you would like to bring extra pop banners to display around the hallways of the convention you are more than welcome. It provides an extra chance to promote your organisation aircraft and events giving great visibility and adding a touch of colour to the hotel.

Next Convention Newsletter

The next convention newsletter will be available from early February with full details of the final arrangements and a fuller more complete and confirmed Programme. We hope that you will join us on the beautiful islands of Malta and look forward to seeing friends old and new.

EAC Executive

Exhibition and Competitions